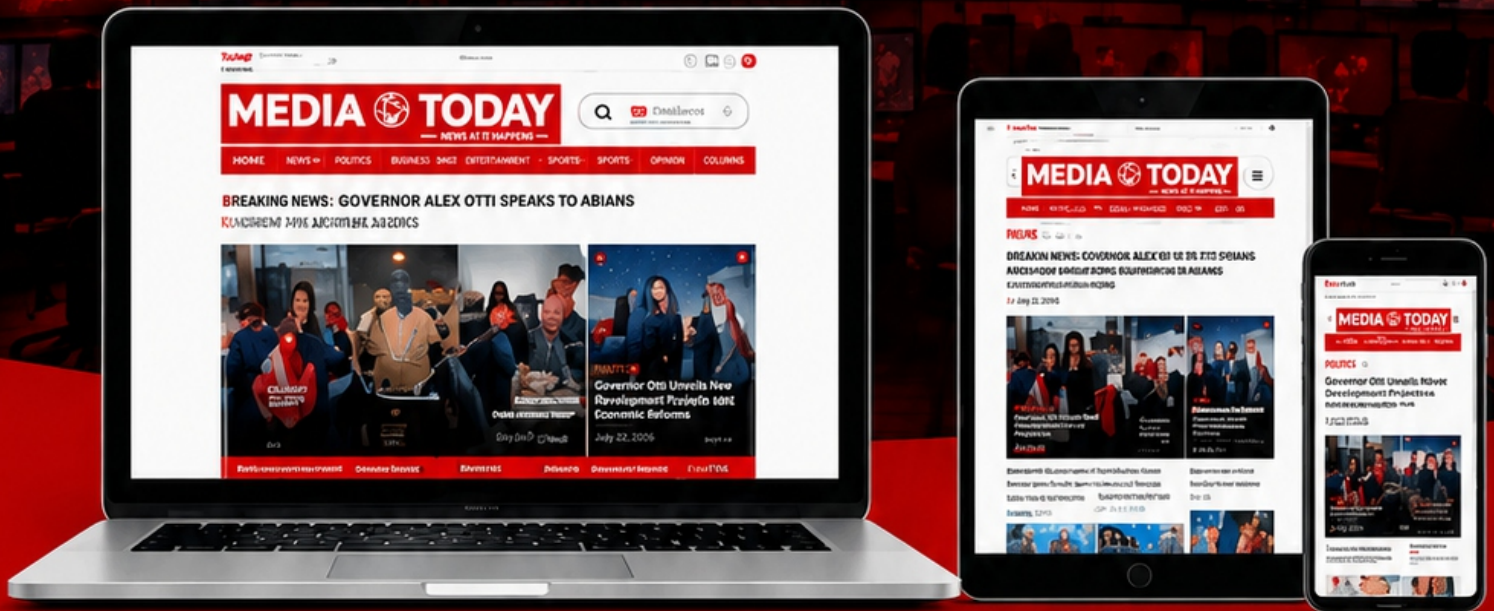


RATE CARD

FOR PUBLICATION & ADVERTISING

Effective: 1st August 2026

Your Trusted Online News Platform
for Credible, Timely & Impactful News



REAL
REAL IMPACT



WIDE
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24/7 COVERAGE



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ABOUT MEDIA TODAY NIGERIA

Media Today Nigeria (www.mediatoday.ng) is a fast-growing online news platform committed to delivering accurate, timely, and unbiased news across Nigeria and beyond.

We provide in-depth coverage on Politics, Governance, Business, Economy, Education, Health, Sports, Entertainment, Technology and more.

Our platform gives your brand, organization or event the visibility it deserves.



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Monthly
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60K+

Monthly
Users



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OUR SERVICES



NEWS & PRESS RELEASE

Publication of news, press releases and announcements



SPONSORED CONTENT

Branded articles and advertorials



EVENT COVERAGE

Professional coverage of events with photos and reports



INTERVIEWS & FEATURES

Exclusive interviews and feature stories



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Display ads, banners and promotions



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Social media promotion across our platforms



PUBLICATION RATE CARD

S/N	SERVICE	DESCRIPTION	RATE (₦)
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2	Premium Press Release	Homepage placement for 24 hours	26,000
3	Sponsored Article	Branded content (up to 800 words)	32,500
4	Exclusive Interview Publication	Interview with individual or organization	52,000
5	Event Coverage (Within City)	Coverage with photos and publication	65,000
6	Event Coverage (Outside City)	Coverage with photos and publication	From 130,000)
7	Business/Company Profile Feature	Dedicated feature article	45,500
8	Product Launch/Brand Promotion	News feature with images	39,000
9	Political News Publication	Campaign or political press release	26,000
10	Birthday/Felicitations Publication	Campaign or corporate greeting	10,400
11	Obituary/Tribute Publication	Tribute or memorial article	19,500
12	Job Vacancy Publication	Vacancy advert for 30 days	19,500
13	Social Media Promotion	Facebook, X, WhatsApp & other platforms	13,000
14	Website + Social Media Package	Publication + social media promotion	32,500

Note: Publication time is within 1–6 hours after payment confirmation.



ADVERTISING RATE CARD

S/N	ADVERT TYPE	DESCRIPTION		RATE (₦)
1	Homepage Banner (Top Leaderboard)	728px X 90px	Per Week	65,000
2	Sidebar Banner	300px X 250px	Per Month	195,000
3	In-Article Banner	Within articles	Per Month	97,500
4	Homepage Featured Story	Featured on homepage for 24 hours	Per Month	78,000
5	Footer Banner	728px X 90px	Per Month	52,000
6	Event/Program Promotion	Banner + Featured article	Per Month	104,000
7	Popup/Interstitial Ad	Website popup ad	Per Month	130,000
8	Newsletter Sponsorship	Featured in our email newsletter	Per Send	91,000



DISCOUNT PACKAGES (MONTHLY)

PACKAGE	INCLUDES	RATE (₦)	SAVINGS
BRONZE	5 Publications	58,500	6,500
SILVER	10 Publications	110,500	19,500
GOLD	20 Publications + Social Media Promotion	195,000	52,000
PLATINUM	Unlimited Publications (Fair Usage) + Homepage Features + Social Media Promotion	390,000	130,000

WHY ADVERTISE WITH MEDIA TODAY NIGERIA?

- ✓ Massive online audience across Nigeria and the diaspora.
- ✓ High engagement on news, social media and email.
- ✓ Credible journalism that builds trust and brand reputation.
- ✓ Fast publication and wide visibility.
- ✓ Cost-effective packages tailored for your needs.



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75%
Nigeria



15%
Diaspora



60%
Female



18–45
Years
(Core Age)



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Decision Makers

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Media Today Nigeria gave our event the visibility we needed. Professional, reliable and results-driven.

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Sterling Bank

ACCOUNT NAME:

Tee Global Innovations

ACCOUNT NUMBER:

0112462212

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